Materialise Dental announced the appointment of John Thomas as general manager for the United States and Canada. Thomas brings more than 20 years of experience in global marketing, sales and business management in the high-tech medical device field.

Most recently, Thomas worked for MEDRAD, Inc., a division of Bayer Medical AG where he was executive director of global marketing. Thomas led MEDRAD’s MRI business unit’s marketing team that received the “2006 Field Marketers of the Year Award” from the North American field sales organization.

Prior to that, Thomas was a group sales and marketing director for Codman Neuro Sciences, a J & J Company. He was responsible for creating and managing the first distributor organization, composed of 72 sales reps and 13 manufacturing agents, to support a $60 million surgical instrument business.

Thomas received his BS, in biological sciences from the University of Connecticut and then went on to receive his MBA, with an emphasis in marketing, from Rider University.

When asked about his new position, Thomas said: “I’m thrilled to be a part of such a great, technologically advanced organization. I’m both excited and anxious to take on this challenge of heading a division of a global organization with so much market potential. As a team, we will continue to develop the 3-D digital dentistry landscape.”

John Thomas is the new general manager for Materialise Dental for the United States and Canada.